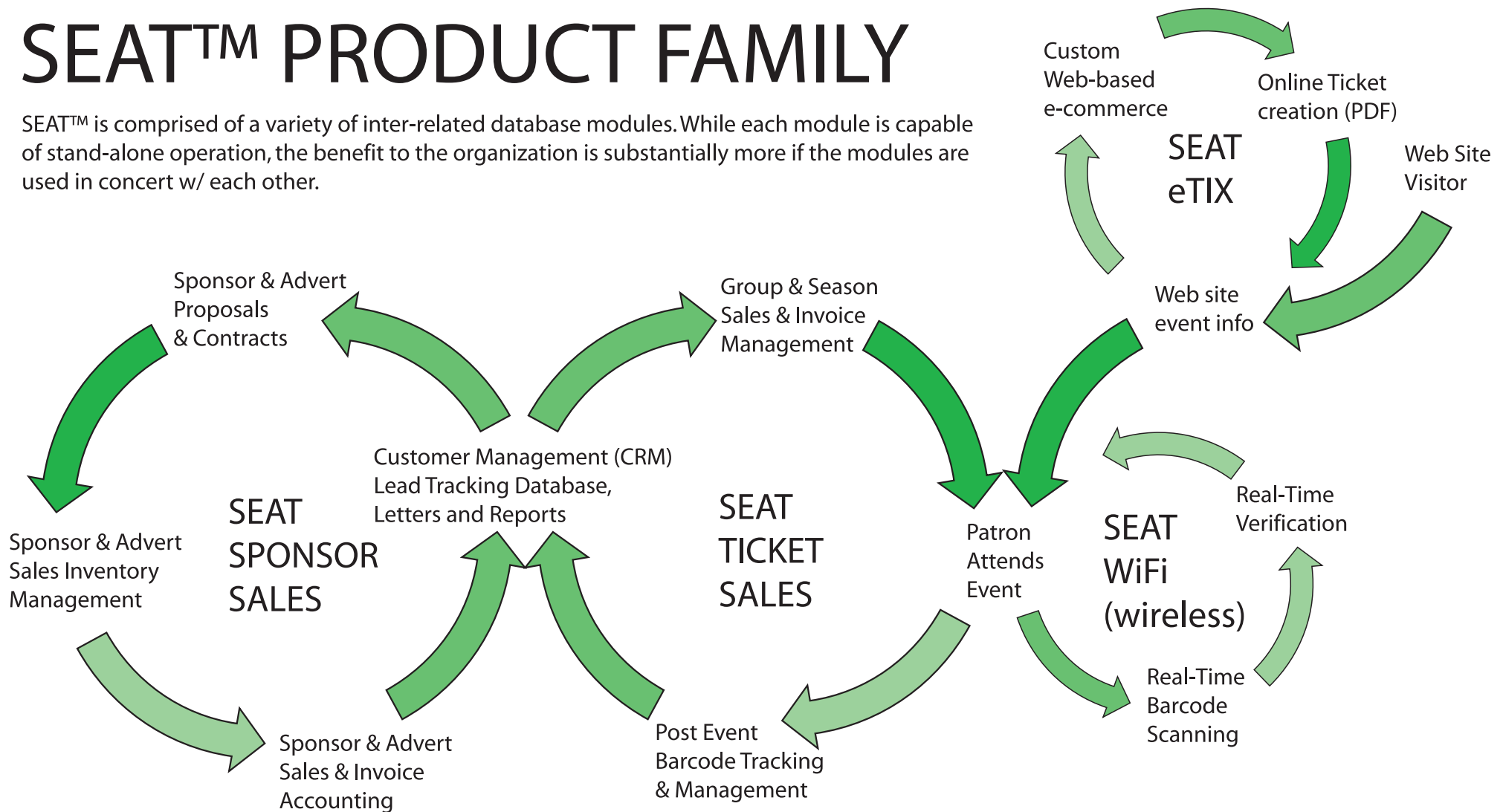


SEAT™ PRODUCT FAMILY

SEAT™ is comprised of a variety of inter-related database modules. While each module is capable of stand-alone operation, the benefit to the organization is substantially more if the modules are used in concert w/ each other.



A customized SEAT ETIX allows a web visitor to order & print tickets online for your event(s). The NEW SEAT WiFi offers the ability to use wireless handheld barcode scanners to scan/verify tickets at the door in REALTIME. The SEAT TICKET SALES provides full customer sales management for your in-house sales team as well as post-event barcode scanning of group, season and package tickets. Tickets scanned via SEAT WiFi may also be merged into the SEAT TICKET SALES system for full followup support. The SEAT SPONSOR SALES system further enhances your advertising sales efforts by providing the tools necessary to manage and track event advertisers and sponsors. Other SEAT add-on modules include Event Activity management, Cash (concessions) management, Staff Time/Attendance tracking, Donation management, and Road Expense management



another bright idea from
The Imagination Factory, inc.
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